



FOR IMMEDIATE RELEASE

CONTACT
Lynne Kusmer
Media Relations
Communica-USA
419.450.4598

**tekR REVOLUTIONALIZES INDUSTRY BY ADDING THE POWER OF
NEOPOR® GRAPHITE POLYSTYRENE TO ITS STRUCTURAL THERMAL ENVELOPE
SYSTEM FOR UNSURPASSED THERMAL PERFORMANCE**

Post Falls, ID, September 30, 2014---tekR, a leading manufacturer of Structural Thermal Envelope Systems, today announced a new product enhancement leveraging a patented Neopor® Rigid Thermal Insulation from BASF that allows for higher thermal performance when compared to standard Expanded Polystyrene Insulation.

“The tekR product is specified for a number of important reasons, including superior thermal performance, speed of construction, sustainability, and easy design substitution from conventional systems. By switching to Neopor, tekR has raised the thermal performance bar, providing whole wall R-values ranging from R-28.3 to R-56.7 that put us in a class by ourselves,” said Werner Nennecker, Chief Executive Officer of tekR.

Neopor graphite polystyrene from BASF, has a distinctive silver-gray color that comes from high-purity graphite contained within the polymer matrix. The graphite particles both reflect and absorb radiant energy, thereby increasing the materials insulation capacity or R-value.

With this new enhancement, tekR has made it even easier to exceed the challenging new Continuous Insulation (CI) building code requirements in a single step.

In addition, this improvement provides even better environmental performance. UL has tested Neopor Rigid Thermal Insulation and certified it as meeting their indoor air quality standards under UL 2818. Neopor Rigid Thermal Insulation carries the GREENGUARD Gold mark signifying it meets UL standards for Low Chemical Emissions.

“BASF is excited to partner with tekR and their integration of our patented Neopor graphite polystyrene into tekR’s new innovative Thermal Envelope System. Neopor is a versatile insulation solution that supports sustainable building practices and provides superior energy efficiency, improving performance in numerous applications,” said Luis Espada, Neopor Product Manager.

tekR shipped its first Neopor project to Gate Petroleum Company; a long term valued corporate account.

“tekR has allowed us to reduce the construction time it takes to open a new store by 30 days compared to our former conventionally built stores, allowing Gate to generate revenue much quicker. Simple installation and light weight helps to lower safety risks. The quality and durability of the product is consistent and we can now overlap trades. Combine these advantages with tekR’s superior energy performance and strong customer support, it gives Gate Petroleum a winning formula,” said Mike Junk, Manager of Construction, Gate Petroleum Company.

#

About tekR

The patented tekR Structural Thermal Envelope System has been utilized in over 500 projects over the past 17 years.

Our mission is to provide the best solutions to meet the ever more stringent building codes at a lower overall cost by focusing on sustainability, energy conservation, speed of construction and industry leading customer support.

tekR has served private, commercial, institutional, and government customers throughout the United States, Canada, Central America, and the Caribbean Basin from sub-Arctic to desert, and tropical environments. For more information about tekR visit www.tekR.com.

About BASF

At BASF, we create chemistry – and have been doing so for 150 years. Our portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. As the world’s leading chemical company, we combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of about €74 billion in 2013 and over 112,000 employees as of the end of the year. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at www.basf.com.

About BASF Neopor® insulation

The gray plastic granular material Neopor contains special graphite particles that reflect heat radiation like a mirror and so reduce heat loss in a house. The granular material is foamed by BASF's customers and converted to insulating boards and molded parts for insulating facades, roofs, and floors. Neopor insulating materials meet the standards for passive house construction and in warm climatic zones also save at least 30 percent of cooling energy for residential buildings.

About GREENGUARD Gold Certification

GREENGUARD Gold Certification (formerly known as GREENGUARD Children & Schools Certification) offers stricter certification criteria, considers safety factors to account for sensitive individuals (such as children and the elderly), and ensures that a product is acceptable for use in environments such as schools and healthcare facilities. It is referenced by both The Collaborative for High Performance Schools (CHPS) and the Leadership in Energy and Environmental Design (LEED) Building Rating System.

Neopor[®] is a registered trademark of BASF SE.

UL is a trademark of UL LLC.

